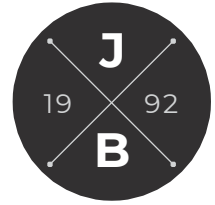


JON BODDYSPARGO



PROFILE



Midwestern man with aspirations of becoming the next best scribe this side of the Mississippi. Or whatever side of the Mississippi you're on.

PORTFOLIO



Website
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CONTACT



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LinkedIn
[linkedin.com/in/jonny3bs](https://www.linkedin.com/in/jonny3bs)



EXPERIENCE

+ Pop-Dot Marketing

PRODUCTION & COPY DIRECTOR

2020 - 2022

- ❖ Led numerous digital & traditional projects from concept to completion
- ❖ Conducted client & agency interviews, meetings, and presentations
- ❖ Managed internal and external creative resources throughout projects
- ❖ Produced award-winning work for a variety of B2C, B2B, and non-profit clients

+ Pop-Dot Marketing

CONTENT WRITER

2016 - 2020

- ❖ Created brand identities, messaging strategies, and campaign concepts
- ❖ Crafted short and long-form content for B2C, B2B, and non-profit clients
- ❖ Developed, executed, and managed content for all agency & client social media accounts
- ❖ Delivered award-winning work under tight deadlines & with even tighter budgets

+ Hiebing

TRAFFIC INTERN

2014 - 2015

- ❖ Co-managed the workflow of all projects within the agency to assure timely completion
- ❖ Facilitated the implementation of a new creative review program called ConceptShare
- ❖ Produced product mock-ups and presentation materials for client meetings
- ❖ Wrote copy (as a pseudo-copywriter) on multiple projects for different clients



EDUCATION

+ Copywriting Concentration

MILWAUKEE PORTFOLIO SCHOOL

2015

Took Home 3rd Place in the Final Campaign Competition

+ Bachelor of Fine Arts

UNIVERSITY OF WISCONSIN-EAU CLAIRE

2014

Took Home a BFA Degree in Mass Communication
Advertising Major, Marketing Minor



REFERENCES

+ Kate Ewings

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+ Audelino Moreno

Sr. Graphic Designer | Dunn & Co.

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E : audelino@gmail.com